

## **Hainesport's 100<sup>th</sup> Anniversary Logo Competition Guidelines and Contest Rules Overview**

Hainesport Township is looking for a logo that will be used on most municipal documents over the next year to inform, develop interest and connect the Hainesport community to its 100 years of proud history. The logo will also mark materials and events directly associated with our 100<sup>th</sup> Anniversary Year, 2024, and is therefore announcing a competition to design a new logo.

The new logo may be used on the Township website, social media sites, business cards, letterhead, posters, souvenir trinkets and gifts, or anywhere else the Township chooses. This document describes the official requirements and rules of the competition.

By entering, participants agree to be bound by these contest rules. Violating any rule or not following instructions may eliminate participants' eligibility. Hainesport Township has the right to disqualify any entrant at any time at its sole discretion.

### **Eligibility**

1. The contest is open to Hainesport Residents only.
2. The contest is not open to Hainesport Township Committee members or their immediate family members.
3. Contestants are permitted to work in groups; however, only one (1) prize will be awarded regardless of group size.

### **Submission Guidelines and How to Enter**

1. The contest is open from 12:01 a.m. May 30, 2023 and closes at 11:59 p.m. July 16, 2023. Late submissions will not be considered. Hainesport Township Committee, along with the 100<sup>th</sup> Anniversary Planning Committee, will select the top finalists. Hainesport Residents will also have an opportunity to vote, a winner will be selected and notified mid-August, 2023.
2. All entries must be submitted electronically to the Township at **logocontest100@hainesporttownship.com**. Submissions must include the full name(s) of the person(s) who designed the logo, name, email address, postal address and telephone number.
3. One or more submissions per person is acceptable. Each submission must be sent in a separate email.
4. There is no fee to enter the contest.

### **Logo Design Guidelines and Parameters**

The purpose of this contest is to design a logo to be used by Hainesport Township to promote its 100<sup>th</sup> Year Celebrations.

The logo's design should reflect the values and history of Hainesport.

The logo *should* (not required) incorporate the Township name, Hainesport, and make it clear it is for the 100<sup>th</sup> Anniversary Celebration(s), NOT a general logo. The logo must be child-friendly and appropriate for a professional business setting.

Entries must be submitted as JPEG files. Color must be CMYK, though the logo may also be produced in black and white. Contestants are advised to avoid gradients and half-tones. The logo must be easy to use, handle, resize, and manipulate for all reproduction purposes. It should be visually appealing on both small (as small as 2 cm x 2 cm) and large scales.

### **Intellectual Property**

1. Entrants affirm their submissions are their own original work, have not been copied from others or from previous designs, including their own, and do not violate the intellectual property rights of any other person or entity.
2. Submissions become the sole property of Hainesport Township and may be used for any Township purposes, including, but not limited to, display on websites, business cards, letterhead, posters, and other materials.
3. Hainesport Township shall have the right to adapt, edit, modify, or otherwise use the winning submission in part or in its entirety in whatever manner it deems appropriate.
4. Hainesport Township reserves the right to choose not to use the winning entry as described in these contest guidelines.
5. Hainesport Township reserves the right to use any other entry for promotional purposes in the future.
6. If the winner is determined to have violated any rules, they will be required to forfeit or return the prize, even if the determination is made after the prize has been awarded.

### **Determination of Winner and Prize**

1. The finalists will be selected by Hainesport Township Committee. Their decision will be final and no further correspondence shall be entered into. The winner will be selected by popular vote with confirmation by the Township Committee and the 100<sup>th</sup> Anniversary Committee.
2. Entries will be judged on their visual appeal, adherence to the concept prompting the contest, quality of design, and ease of reproduction for the purposes stated above.
3. The prize for the winning entry is **\$350.00**. This prize remains the same regardless of the size of the team submitting the winning entry.
4. The winner will be notified via email and announced on the Hainesport Township Website and App.

### **Disclaimer**

1. Hainesport Township is not responsible for lost, late, misdirected, incomplete, illegible, or otherwise unusable entries, including entries that are lost or unusable due to computer, internet, or electronic problems.
2. Hainesport Township reserves the right to cancel or modify the Contest and award the prize by alternate means if fraud or technical failure is determined at any time, including after the submission window has closed.
3. Hainesport Township is not liable, for the purpose of winner and prize notification and delivery, in the event the contest winner has provided incorrect, outdated, or otherwise invalid contact information.